

Community Engagement Timeline and Activities

Our 89 - Learn, Collaborate, Decide

The purpose of our communication strategy and plan is to purposefully engage the community in the conversation. The plan begins by building internal capacity with staff and parents. We then move to the broader community. Allowing for internal capacity to develop first will increase the number of informed people who can help spread the message. The district's responsibility is to provide multiple opportunities for the community to learn about our current reality and to participate in the conversation. Through the community engagement process, we will listen, answer questions and learn what the community wants from its schools.

January 2018	February 2018	March 2018
<ul style="list-style-type: none"> ➤ Convene finance committee ➤ Consult with PMA regarding long-term financial planning ➤ Superintendent's newsletter - finance update 	<ul style="list-style-type: none"> ➤ Finance committee interim report to the Board ➤ Superintendent's newsletter - finance update ➤ Staff meeting presentations at all schools - Emily 	<ul style="list-style-type: none"> ➤ Finance committee final report to BOE ➤ Secure partnership with community engagement group ➤ Annual Report to all CCSD 89 homes - comprehensive financial update with possible referendum mentioned ➤ PTC President's finance presentation - Emily/Beth
April 2018	May 2018	June 2018
<p><i>Build internal capacity - staff and parents.</i></p> <ul style="list-style-type: none"> ➤ Community Engagement Facilitation (CEF) Committee begins <ul style="list-style-type: none"> ○ New members added ○ Calendar of events scheduled ○ Logo created ➤ PTC presentations given (5) ➤ Staff meeting presentations (6) ➤ Citizens Advisory Council presentation (1) 	<p><i>Create awareness in broader community</i></p> <ul style="list-style-type: none"> ➤ CEF meetings <ul style="list-style-type: none"> ○ Presentations planned ○ Subgroups created: communications, outreach, canvassing ➤ CCSD 89 Update delivered to all households - May 14 <ul style="list-style-type: none"> ○ Financial focus ○ Community meetings ○ How to get involved ➤ Newspaper interviews - week of May 14 ➤ Door-to-door canvassing - May 26 ➤ CEF outreach in neighborhoods (coffees, homeowners meetings, newsletters, etc.) ➤ Rotary and Chamber outreach 	<p><i>Build external capacity - broader community</i></p> <ul style="list-style-type: none"> ➤ CEF meetings ➤ Door-to-door canvassing - June 2 ➤ June 5 - Community Engagement Meeting #1 - Telling our story, What do you want in and from your schools? ➤ June 23 - Community Engagement Meeting #2 - Feedback and solution discussion ➤ June 25 - Community Engagement Meeting #3 - Feedback and solution discussion ➤ Small group coffees with superintendent ➤ Community outreach in neighborhoods and other community venues ➤ Homeowner association outreach ➤ June 25 - Electronic and phone surveys begin
July 2018	August 2018	September - November
<p><i>Process feedback, present findings, communicate next steps</i></p> <ul style="list-style-type: none"> ➤ Surveys close July 9 ➤ Data evaluated and report compiled ➤ July 16 - report findings to the BOE ➤ Follow up meetings based on feedback and questions from BOE ➤ Newspaper article 	<p><i>Board to decide on plan for the future</i></p> <ul style="list-style-type: none"> ➤ Follow up meetings as needed ➤ CCSD 89 Update sent to all homes - finance focus with all information and findings from engagement ➤ Newspaper article ➤ August 20 - Board Decision <ul style="list-style-type: none"> ○ Reduce spending/cut programs ○ Seek tax rate referendum for operations on November ballot 	<p><i>Depending on BOE decision, these months will be spent in two ways:</i></p> <ol style="list-style-type: none"> 1. If the Board opts to place a question on the ballot in November, the district will only be allowed to provide factual information related to the issue. A community group, made up of volunteers, will run a VOTE YES for CCSD 89 campaign. 2. If the Board opts to make reductions, discussions will begin regarding budgets and reductions.